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Segment Proposal

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Title: What do Salt Lake City, Dalai Lama, President Obama, Oprah and Tony Robbins have in common?

1. All of them are using the power of Google+ as a new fast growing social media platform. Jesse Stay the author of Google+ marketing for dummies lives in Salt Lake City. He has been the marketer for the LDS church for 20 years. Dalai Lama and President Obama on G+ and use Google Hangouts to broadcast their message.
2. It is all great Maria, but our conversation today is about small business owners who are not rich and famous. How can they benefit from power of Google?
3. Why Google?
 - ✓ The largest search engine, the fastest growing social platform with more than 500 million members.
 - ✓ Google owns YouTube -world's second largest search engine
 - ✓ Google integrates all tools such Gmail and Gmail tools with the rest Google.
 - ✓ Google Hangouts (video software) records videos automatically on YouTube helping to boost ratings on Google. Google favors its own creations.
4. With all this said. First, let's look at statistics:
 - ✓ 40% of Americans will be entrepreneurs by 2020
 - ✓ 7 out of 10 consumers are more likely to use a local business if it has information available on a social media site
 - ✓ 88% of consumers who search for a type of local business on a mobile device, call or go to that business within 24 hours
 - ✓ 60% of consumers are more likely to consider or contact a business whose video posts or images appear in local search results

- 85% of consumers are searching for local businesses online
- 25% of local businesses do not show up in search results

5. Let me show you something. Now think about your business being a diamond in a rough.

Demonstration right here:

2 piles of dirt that look like mines, 2 diamond rings: 1 - \$12k, 2- \$2k. \$12k ring goes inside of one pile of dirt. 2k one goes on top dirt pile. Which one will be found first?

It's the same - nowhere be found on Google or to be on 1st page. Pick one where you want your business be? Plus, you don't have to be the best to be visible.

So, to be a successful small business owner, must have:

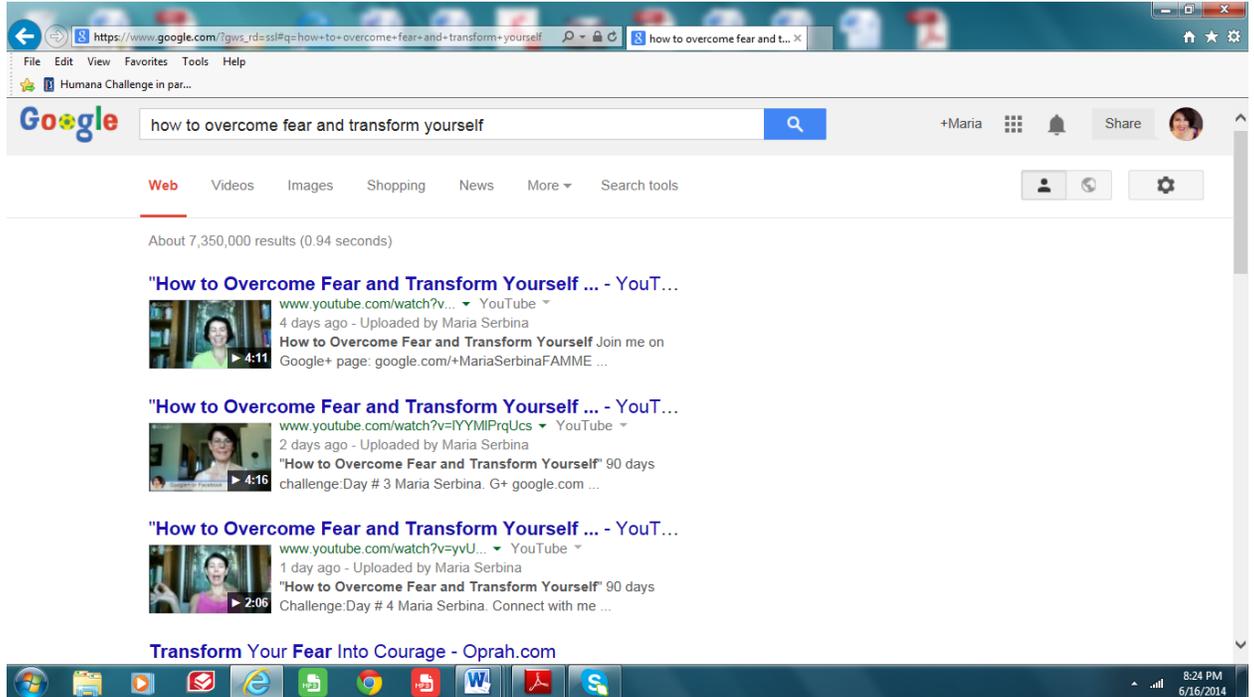
- ✓ Visibility
- ✓ Exposure
- ✓ Positive reviews on the web
- ✓ Big circle of raving fans
- ✓ Local celebrity status

6. How would you feel if I told you that you can be on the first page of Google next to Oprah or Tony Robins, increase your exposure and revenue without spending a dime? Is there anything cheaper than free?

I have a proof:

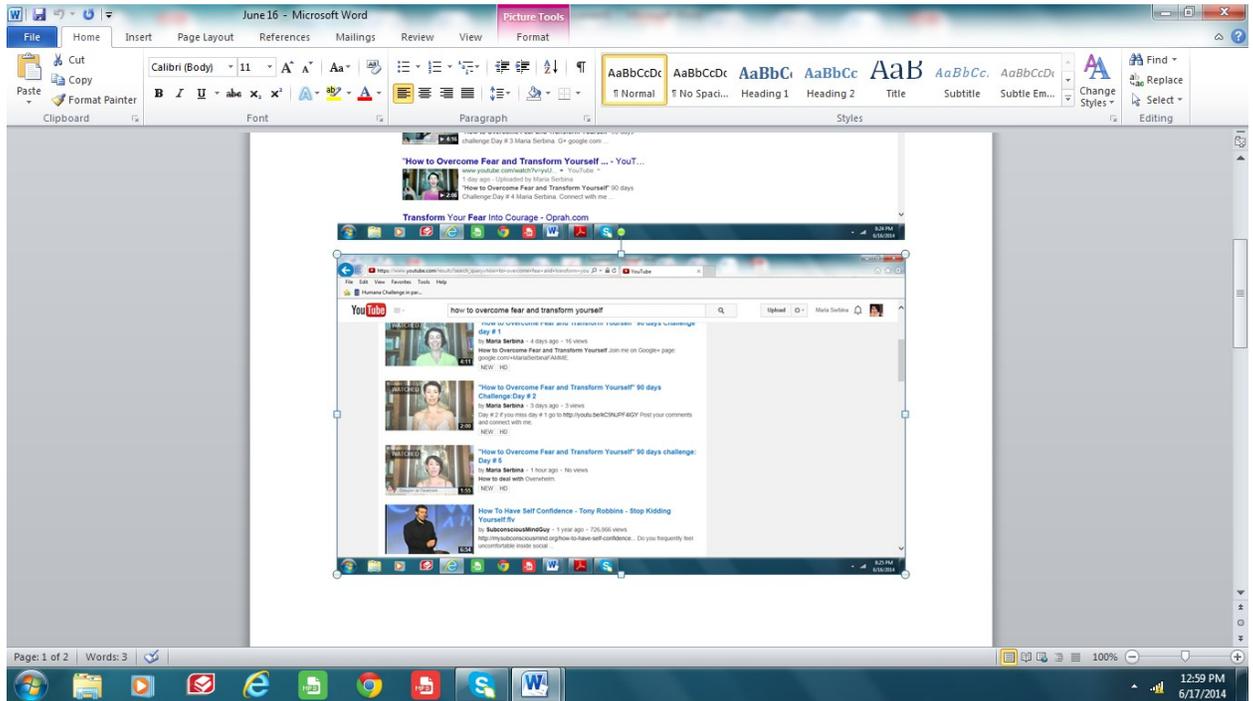
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This is me on 1st page of Google next to Oprah magazine:



This is me on 1st page of YouTube next to Tony Robins:

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7. Now you probably have the question “How can I do it, Maria”?

I always say to my clients and students: “Do what other people don’t do, don’t know how to do or don’t want to do.”

Follow my advice: forget about Facebook and start concentrating your efforts on Google+.

5 Simple Steps what you have to follow:

1. Create your personal & company profiles
2. Use F.I.Sh (Follow, Interact, Share) formula to build your network
3. Use Google Hangouts On Air.
4. Re-purpose it on your blog, social media and free articles.
5. Do it on consistent basis.

See your exposure and your business growing.

REMEMBER: Triple “C” formula:

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Commitment - you are committed to increase your exposure, get more reviews and grow your business

Consistency - you do it on a regular basis, no excuses.

Creativity -think outside the box.

Free Gift for everybody: Video Series & Guides "The 5 Crucial Steps to Create Your Status as an Expert, Increase Social Influence and Attract More Clients by using the Power of G+ Hangouts" , download link will be provided.

They have to text me to get it at 435-414-9747. Also 5 people could win Rapid Revenue Session.

Also they can find me on <https://MariaSerbina.com>