



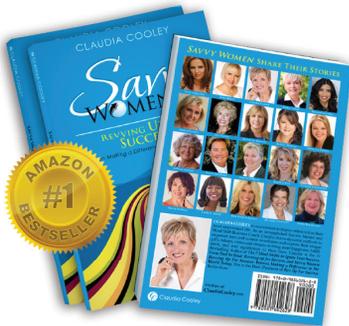
Maria Serbina

MBA E-Business, M. Eng.

Business & Marketing Mentor



Author of "If I Can't Find You in 3 Seconds You Don't Exist: Being Findable Online for Ultimate Visibility & Profits" (2015)



1 Amazon best-selling co-author of "Savvy Women Revving Up for Success" (2015)

Media Experience:
Featured online:



Interviewed by

- ✓ **Scott Pasmore**, anchor, Good Morning Arizona;
- ✓ **Melinda Goodwin**, TV Writer/Producer Host of Zion Home.

Testimonials: "WOW! Is all I can say about this amazing woman, who has so much to offer us as we create a successful business."

Melinda Goodwin, TV Writer/Producer Host of Zion Home

Visibility is the KEY to Success

Statistics show while 81% of consumers conduct an online search before buying, 52% of small business owners DON'T have a website!

In the new era of Web 3.0, visibility online is everything. Without it, any business will soon be extinct. But with the variety of social media platforms and mobile apps, what really works in online marketing and making business brands visible? Maria Serbina knows! At age 27 Maria owned one of the first private businesses in the former Soviet Union. She learned what works and what doesn't work from the international school of hard knocks. As an international business and marketing mentor, speaker, bestselling author with a serious IT background, Maria has helped hundreds of entrepreneurs create visibility, expert status and social influence online.

The story/show ideas:

- ✓ **What can we learn from Cleopatra about online marketing?** Learn 3 ancient marketing strategies that bring serious results.
- ✓ **Super Bowl advertisements are overrated.** The simple way to dramatically increase sales during Super Bowl time, on a shoe string budget.
- ✓ **Is social media good for teenagers?** 3 reasons why parents should encourage teenagers/girls to use it.
- ✓ **Women are using social media more often than men, but do they make more money using it?** 3 simple mistakes women make on social media.
- ✓ **If this expert can't find you in 3 seconds, you don't exist.** The N° 1 free online strategy for any business to get ultimate visibility.
- ✓ **The ultimate business advice for women:** 3 Tips to dominate a boardroom full of "old school boys."
- ✓ **Online etiquette:** 3 things you should (and should NOT) say on social media.
- ✓ **The real truth about what made dinosaurs disappear.** 3 fatal mistakes small businesses make in marketing.
- ✓ **What can we learn from James Bond and Russian hackers?** 3 tips on how to protect your business from cybercrime.

Contact information:

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Nationwide Availability by arrangement

Based around St. George UT (MST, 1.5 hrs. drive from Las Vegas)



Connect with me: @mariaserbina

